

MORGAN HEALEY

Multi-Media Journalist

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SUMMARY

Multi-media journalist and communications professional with a knack for feature and lifestyle stories. Seasoned field videographer, news reporter, and film editor. Possesses skills in all aspects of media production, including shooting, editing, and producing. Experienced in promotional marketing for small businesses.

Strong on-camera presence and self-starter. Organized, driven, and possesses excellent people skills.

HIGHLIGHTS

Adobe Premiere Pro, Adobe Audition, Excel, FinalCut Pro, Edius, Brightcove Video Publishing Platform, Hootsuite, Drupal

EXPERIENCE

Video Reporter/Producer - The Channel Company, www.CRN.com

January 2017 - September 2017

- Conduct on-camera field interviews
- Provide "one-man-band" video coverage at leading industry events
- Edit video packages on Adobe Premiere Pro
- Adhere to video production schedule
- Regularly generate new story leads and news topics to cover
- Publish 1-2 video articles daily with video clip and write-ups

Video Editor/Host - Northshore TV - 2016 (Freelance)

Northshore Magazine has launched Northshore TV, a feature style video news show focused on lifestyle and luxury. We cover arts, entertainment, events, restaurants, and do so by selling our video product/coverage time and exposure to local advertisers.

- Edit video episodes in Adobe Premiere Pro
- Conduct field interviews
- Write voiceover and script
- Package and divide editing in a deadline oriented environment

Videographer - Brunner Communications - 2016 (Freelance)

Liz Brunner, former WCVB Channel 5 Anchor turned entrepreneur, is the CEO of Brunner Communications (www.lizbrunner.com) which provides media training and communication expertise for public figures, businesses, and industry leaders.

- Videotape meetings and workshops in the field; process and edit footage

Radio News Reporter/Writer - WBIN Radio - Derry, NH - 2014 (Contractor)

As a freelance radio reporter, duties included covering local news, specifically political coverage, transcribing sound-bites for live broadcast, and writing VO and news copy.

- Digital storytelling
- Transcribing sound-bites, audio editing
- Copy writing

Intern, Newsroom

WCVB Channel 5 Boston, 5 TV Place - Needham, MA - 2013

- Work with reporters in the newsroom
- Research and verify sources using the Associated Press Wire (AP)
- Sort and deliver scripts to anchors
- Write copy for news stories on deadline for live broadcast

Reporter/Video Editor

Boston College Television & Web Channel - Chestnut Hill, MA - 2013

- Write and produce weekly show/report news from the field
- Edit video segments for broadcast and for social media
- Generate content in conjunction with weekly production schedule

Reporter/Writer - Creative Team Member - ITVFest.com - The Independent Web and Television Festival 2014 - 2016 (Freelance) www.itvfest.com
Event coverage at annual television and film festival

- Videotape red carpet; Edit video
- Conduct on-camera interviews with filmmakers, actors, and directors
- Write articles for publication on the web

Field Reporter - Boston Women in Media and Entertainment www.bwme.org
- 2016 (Volunteer)

- Videotape events and field stories; Conduct phone and video interviews with local celebrities
- Write copy; Produce web and video content

Videographer/Photographer/Editor - M. Healey Photo & Video 2013 – Present
Websites: www.morganhealeyontv.com, www.morganhealeyphotography.com

Lifestyle/Feature videography and photography services

- Edit video and still imagery
- Answer phone calls/Make cold calls
- Follow up with clients
- Social media marketing

Photographer/Writer, HerCampus.com - Boston College Women's Online Magazine 2013 - 2014 (College Internship)

- Write/produce web content on topics of love, health, and fashion
- Photograph content for social media

Chapter Advisor (2014) **Team Leader** and liaison to *Her Campus* chapters throughout the country; Responsible for submitting weekly feedback reports and social media tracking of other chapters and their content, nation-wide.

Staff Writer, The Heights - Student Newspaper of Boston College Chestnut Hill, MA 2010 - 2013 (College Writer)

Featured Columnist: Write a weekly "How-To" column on fashion, love, lifestyle, and health. Interview students, faculty, school officials, and visiting guests such as speakers, coaches, and trustees.

(Notable Interview subjects included - Boston College Board of Trustees, Peggy Noonan of the Wall Street Journal, Head of Boston College Alumni Affairs, Head Basketball Coach, Head Hockey Coach)

EDUCATION

2013 Bachelor of Arts Boston College, Communication/Broadcast Journalism

2009 High School Diploma Phillips Academy, Andover

2008 High School Diploma North Andover High School

AWARDS + LEADERSHIP

2016 - Lead Reporter | Boston Women in Media and Entertainment (Volunteer)

2016 - "CAM-mitment" *Commitment* Award recipient | North Andover CAM Access News for outstanding commitment to The Journal, a monthly news program (Volunteer)

2013 - Chapter Advisor/Team Leader | HerCampus Boston College Chapter

2013 - Lipof Scholarship Recipient | NewTV.org , Newton, MA

2006 - Hugh O'Brien Youth Leadership Award Recipient | www.HOBY.org

LANGUAGES - English / Spanish

ADDITIONAL INFORMATION

Who you'd be hiring: A team-oriented, detail-oriented, driven to succeed, creative and highly effective communicator. An individual who is excellent at making profound connections and conveying important messages.

Celebrity Interviews: Danny Amendola of the New England Patriots; Liz Brunner WCVB Channel 5, Boston; Mitt Romney; Scott Brown; Chris Christie; Maggie Hassan; Jeff Bauman of the 2013 Boston Marathon and Film *Stronger*

REFERENCES

-**Candy O'Terry**, Massachusetts Broadcaster of the Year, Former DJ - Magic 106.7 radio;
Director of Boston Women in Media and Entertainment (www.bwme.org)
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